



غرفة صناعة الأردن
Jordan Chamber of Industry

الرقم: ٤٠ / ٦ / ٥

التاريخ: ٢٠٢١ / ١ / ٥

سعادة السيد رئيس مجلس الادارة المحترم/ المدير العام

تحية طيبة وبعد،

لاحقاً للكتاب المرفق رقم 1449/6/5 تاريخ 2020/12/27 والمتضمن دعوة الشركات الاردنية للمشاركة في ورشة العمل الافتراضية التالية:

Italian Mechatronic: B2B

بتاريخ 2021/2/2

رابط التسجيل أون لاین:

<https://docs.google.com/forms/d/e/1FAIpQLSfClony413mhxPGKCJtoA93RZeSCPyoQHxX6bCEMvSnM21H-A/viewform?hl=en>

حيث أن هذه الورشة سوف تتضمن عقد للقاءات ثنائية بين الشركات الاردنية والاطالية (مرفق قائمة الشركات) المتخصصة بالقطاعات التالية: (قطاع الميكاترونكس، الروبوتات الصناعية، السيارات، الاجهزة المنزلية، الصناعات الكيماوية ومستحضرات التجميل، الورق، البلاستيك، ماكينات التجميع والفحص) كما أن هذه الورشة تتيح للشركات الاردنية اقامة شراكات عمل مع الشركات الإيطالية، هذا بالإضافة الى اتاحة الفرصة لشركات قطاع تكنولوجيا المعلومات والاتصالات لتصبح أكثر تنافسية في الاقتصاد الرقمي.

مجدداً للتكرم بالاطلاع. وفي حال الرغبة بالمشاركة بحضور اللقاءات الثنائية المشار اليها اعلاه يرجى التسجيل عبر الرابط الالكتروني الخاص بالتسجيل، وتعبئة النموذج المرفق وارساله على البريد الالكتروني areen@jci.org.jo وذلك بالسرعه الممكنة.

شاكرأ لكم جهودكم.

وتفضلوا سعادتكم بقبول فائق الاحترام ...

اسحق عربيات

المدير العام بالوكالة



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غرفة صناعة الأردن
Jordan Chamber of Industry

الرقم: ١٤٤٩ / ٦١٥

التاريخ: ٢٠٢١ / ١٢ / ٢٧

سعادة السيد رئيس مجلس الادارة المحترم/ المدير العام

تحية طيبة وبعد،

أرفق لكم الدعوة التي وردت الى غرفة صناعة الاردن من البعثة التجارية الايطالية/ قسم الترويج التجاري للسفارة الايطالية في عمان بخصوص دعوة الشركات الاردنية للمشاركة في ورشة العمل الافتراضية التالية:

Italian Mechatronic: B2B

بتاريخ 2021/2/2

رابط التسجيل أون لاين:

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شاكراً لكم جهودكم.

وتفضلوا سعادتكم بقبول فائق الاحترام ...

اسحق عربيات

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غرفة صناعة الأردن
Jordan Chamber of Industry

Italian Mechatronic B2B

بتريخ 2021/2/2

Participation Form

Information about the participant	
Name	
Mob	
Email	
Position Title	
Information about the Company	
Company Name	
Tel	
Fax	
Company Email	

Please fill in the form and send it back to the following address.

Jordan Chamber of Industry

e-mail: areen@jci.org.jo , or fax number 4643719

 ITALIAN TRADE AGENCY	Italian Trade Agency Trade Promotion Section of the Italian Embassy ITA Amman Office البعثة التجارية الإيطالية قسم الترويج التجاري للسفارة الإيطالية مكتب عمان	 Associazione Padana di Automobili Meccanica
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Call for Registration

ITALIAN MECHATRONIC - VIRTUAL B2B WORKSHOP

Amman, 02 February 2021

Event	Sector	Place	Date	Registration Deadline
Italian Mechatronic Virtual B2B Workshop	MECHANICS + ELECTRONIC + ICT	Virtual Platform	02 February 2021	5 January 2020



MECHATRONIC = MECHANICS + ELECTRONIC + ICT

The Event

The Italian Trade Agency in Amman is organizing, in collaboration with the Italian Association AIdAM and with Jordan Chamber of Industry, the virtual B2B Workshop "Italian Mechatronic" that involves 25 Italian Companies specialized in technology innovation and digitalizing the industry, which will take place on the 2nd of February 2021.

The virtual B2B workshop is about the application of technology in the Mechanical, Industrial, Automotive, Renewable Energy sectors and aims to enhance the collaboration between Italy and Jordan in digitalizing the industry, to create partnership in the private sector and to provide knowledge transfer/Proof of Concept expertise in Industry 4.0 Digitalization.

Sectors

The workshop "Italian Mechatronic" will involve the following sectors:

- AgriFood-mechatronics
- Industrial Robotics
- Automotive and Sustainable & Intelligent Mobility
- Home and Domestic Appliances
- Special Machines
- Biomedical, Chemical, Cosmetic, Packaging, Paper, Plastic and other sectors
- Nautical, Aeronautical, Aerospace, Rail and other Transportation Systems
- Machines for Assembly and Testing

If interested to attend the event, kindly fill out the application form online and indicate the Italian companies you are interested to meet

ITA Amman will contact you to arrange your B2B meetings agenda according to your preferences

[FOR REGISTRATION, CLICK HERE!](#)

You can consult the Italian companies list at this link

[ITALIAN COMPANIES](#)

Mechatronic Virtual B2B Workshop Presentation

MEGHATRONIC = MEGHANICS + ELECTRONIC + ICT

Introduction about the Italian Mechatronic Event:

The virtual B2B workshop on mechatronic, organized by ITA Amman Office in collaboration with Italian Association AldAM, will be an occasion to present Italian companies operating in the field of the application of Technology/Robotic/ICT in the mechanical/industrial sector/Automotive, and to enhance the collaboration between Italy and Jordan in digitalizing the industry by creating collaboration and partnership in private/public sector and research centers.

The need for digital solutions and technology has become a necessity for Jordan economy after the pandemic crisis in order to accelerate the Self-sufficiency process, as country's strategic objective and give the manufacturers the opportunity to be more competitive in International markets.

The benefits of mechatronic Virtual B2B Wokshop:

- Helping Industrial sector toward the self-sufficiency, especially in sensitive sectors like food and medical and pharmaceutical sectors.
- Helps Jordanian companies to improve/upgrade their production lines, machines to reach their aims to be more efficient and improved productivity
- Reach Hi standards products to be competitive on international markets and European markets
- Introducing/adoption the Fourth Industrial Revolution (Industry 4.0)
- Improving the Digitalization solutions

- Satisfaction of necessity and needs of digital solutions and technology in the industrial sector
- Planning of Training projects for capacity building
- Providing knowledge transfer and Proof of Concept expertise in Industry Digitalization.
- Creating partnership in the private sector between Italian Companies/The Italian Association and Jordanian Companies/Jordan chamber of Industry
- An excellent occasion to know about the new technology and recent innovations in the industrial/automotive/robotics sectors
- Give the ICT sector and tech companies the opportunity to become more competitive in the digital economy context

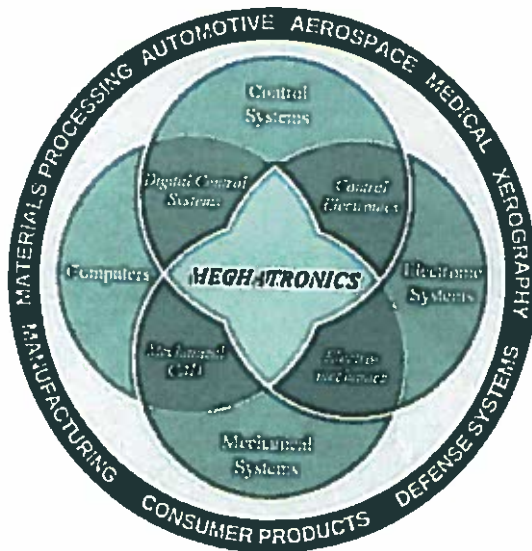
Kindly find attached the list of Italian companies that will participate at the virtual workshop, with a brief presentation about the companies and sectors of intervention. It will be very important for us and our Italian partner (AldAM) to have a feedback about the Italian companies in order to establish the priorities of Jordan Industrial Sector and its needs to prepare the workshop, elaborate the matchmaking agenda between Italian and Jordanian companies.

MECHATRONIC General Information

MEGHATRONIC = MECHANICS + ELECTRONIC + ICT

Mechatronics integrates several sectors, in fact it is born from the fusion of mechanics, electronics and ICT and finds application in different fields:

- Agro-mechatronics
- Industrial robotics
- Automotive and sustainable and intelligent mobility
- Home and domestic appliances
- Special machines
- Biomedical, Chemical, Cosmetic, Packaging, Paper, Plastic and other sectors
- Nautical, aeronautical, aerospace, and other transportation systems
- Machines for assembly and testing



Breif about the Italian Association AidAM

AidAM (Italian Association of Mechatronic Automation) was founded in 1999 to represent the up-to-date Mechatronics industrial field, as a natural expressiveness of the companies

supplying assembly and handling systems: systems manufacturers, suppliers of turnkey systems and subsystems.

Mechatronics is a multidisciplinary field that studies the combination of: mechanical engineering, electronic engineering, computer engineering.

Mechanics, Electronics and Information technology are now integrating with actuators and electronics systems in order to realize complementary modules. This is how mechanical, electronic and computer engineering create a new discipline: the Mechatronics.

AIdAM is the category Association that gathers together the Italian companies working in the branch of Mechatronic Automation, with special attention to the sectors of Special Machinery, Robotics, Vision Systems and Intelligent Components, operating in the main segments of the Italian manufacturing industry.

Many Italian companies invested in technology and find innovative technical solutions focusing on mechatronics and, more recently, on the digitization of production Innovating to overcome the crisis more quickly.

There are those who knew how to do it, developing innovations that were then catalogued as "Industry 4.0". This categorization allowed companies in the assembly sector to standardize and capitalize solutions and processes implemented for a particular project.

The formalization of 4.0 has in fact created a new culture, especially allowing machine manufacturers to reuse these solutions in multiple projects.

LAWRENCE COMPANY, INC., d/b/a	Company	LAWRENCE COMPANY, INC., d/b/a	130	Other	Other	Other
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